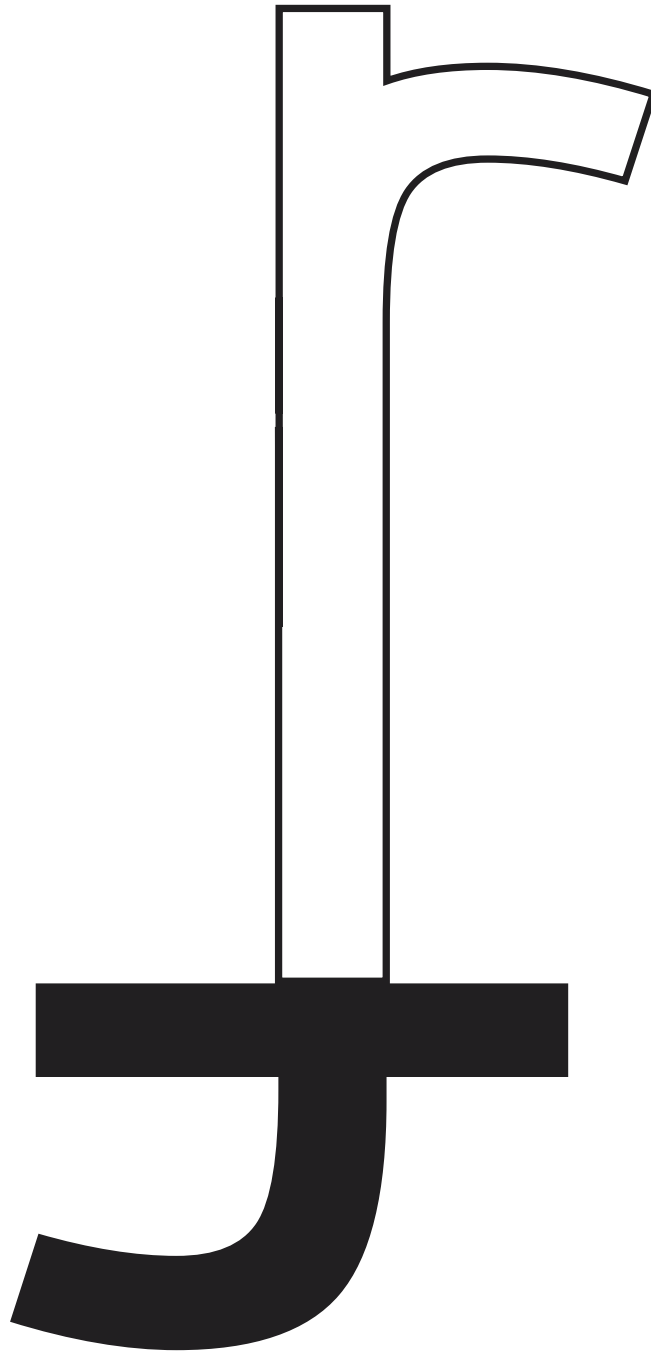# Developer + Design Portfolio

Ryan Farrow

My personal branding logo, designed in Adobe Illustrator. As I have developed my own design vision, I have drawn towards combining modernism with the comforting elegance of curves. Notice both come into play as I use gestalt principles to combine my initials.

The T-shirt design I submitted for the Ford Intern T-shirt Design Competition. This was created on Canva before I had any formal training in design. Even here, one can see the desire to move towards the directional lines and simplicity of modernism.

Capsule

Fake Capsule 1

Briefing Highlights Saved Discover Settings
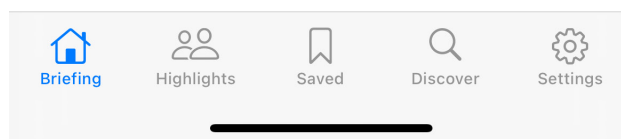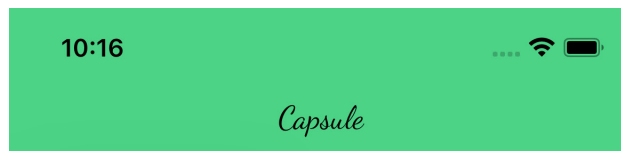
A sample of my first self-developed, fully built iOS native app. This view embeds a SwiftUI sub-view with SwiftUI containers inside a UIKit ViewController and lifecycle. Much was learned on this project!
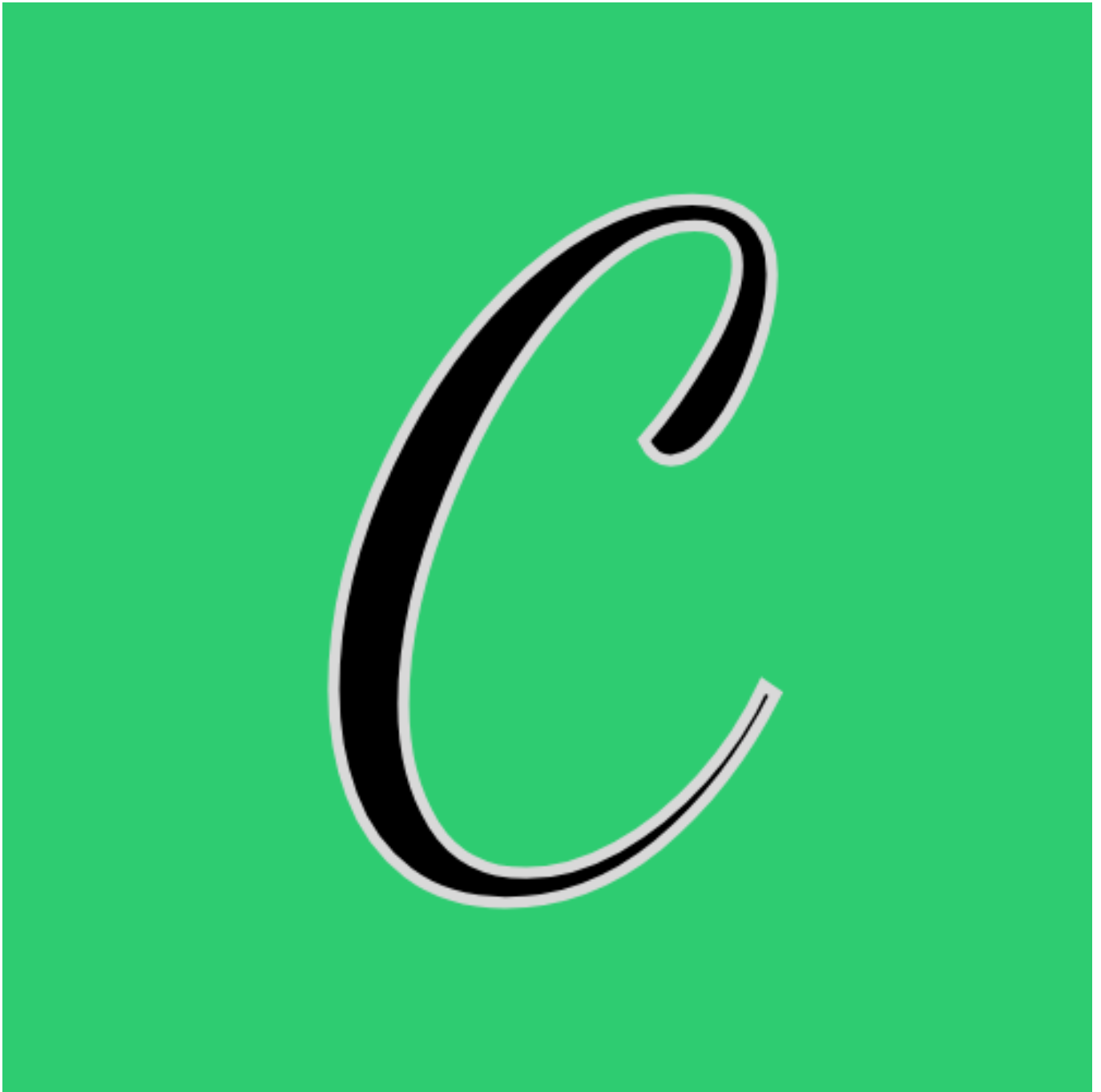
My draft of a logo for the Capsule app, fitting the stakeholder's specifications. This is another pre-training design, but it also draws out my latent preference for curves with its exaggerated curves in both ends of the C.